

## **ADVICE MATTERS.**

## People who sought help with their 401(k) could earn over



Recent studies emphasize the importance of client-advisor conversations. **These reports support that with the help of their** advisors, investors could potentially add 3% to their net returns<sup>1</sup> and retirement savers who sought investment advice enjoyed a median annual return almost 3% higher than those who didn't – even after the fees they paid for that advice.<sup>2</sup>

## WITHOUT ADVICE Portfolios of People who didn't get help suffered from:<sup>2</sup>

- Inappropriate risk levels
- Market timing mistakes
- Misunderstanding risks and market volatility

## WITH ADVICE Advisors can add value:<sup>3</sup>

- As effective behavioral coaches (up to 2%)
- Applying tax aware investing (up to 0.80%)
- Employing cost effective investments (up to 0.33%)
- Managing allocations and rebalancing (up to 0.20%)
- Managing a spending strategy (up to 0.75%)

<sup>1</sup> According to Vanguard's study based on their Alpha framework. Putting a value on your value: Quantifying Vanguard Advisor's Alpha, Vanguard Research, 2016. <sup>2</sup> According to the study by Aon Hewittand Financial Engines. Help in Defined Contribution Plans: 2006 through 2012.

According to Russell Investments annual study. Why Advisors Have Never Been So Valuable, 2017 Value of an Advisor Study.

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