

Elite Equity Focus High Beta

Strategy Snapshot:

Management Style: Strategic-Active

Composition: Blended Equity
(Individual Stocks and ETFs)

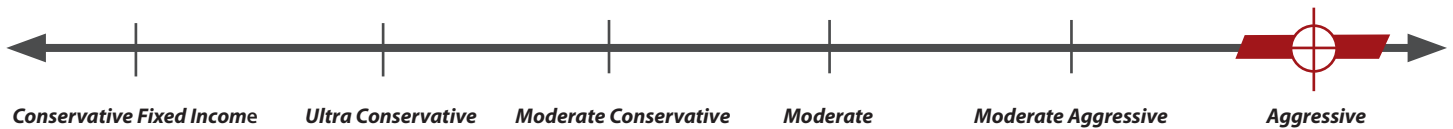
Minimum Investment: \$50,000

Long-term Return Target (10 years or longer): 11% to 15%

Bull market Return Target (similar to 2013 and 2019): 31% to 36%

Bear market Return Target: -24% to -28%

Maximum Drawdown Expectation (month end): -34% to -38%



DESCRIPTION:

The *Elite Equity Focus High Beta* is a core equity strategy designed to generate stable and consistent growth while limiting systemic and market risk—even through recessions.

The goal of this model is to exceed the S&P 500 during Flat or Bear markets, and potentially outperform the S&P 500 over the course of a full market cycle. This is a buy-and-hold strategy with no explicit downside protection, though we expect it to be less volatile than the S&P 500. It is built for long-term growth and capital accumulation; consisting of stocks to increase expected return, while keeping the downside risk manageable.

This blend is designed to yield investors a higher rate of return on their investment than the *Elite Equity* and the *Elite Equity Focus* models.

OBJECTIVES:

- Forward 12-month earnings forecasting with 95% or better certainty (core holdings only);
- Recession-resistance;
- Lower Beta vs S&P 500;
- Less drawdown capacity vs S&P 500;
- Steady, consistent growth
- Exposure to companies with stable earnings within focus sectors

5 REASONS TO INVEST:

1. More predictability than the overall market;
2. Recession-resistant; demonstrated throughout COVID-19 market impact;
3. Lower market risk vs S&P 500;
4. Reduced historic drawdown capabilities;
5. Higher growth potential relative to its peers;

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