

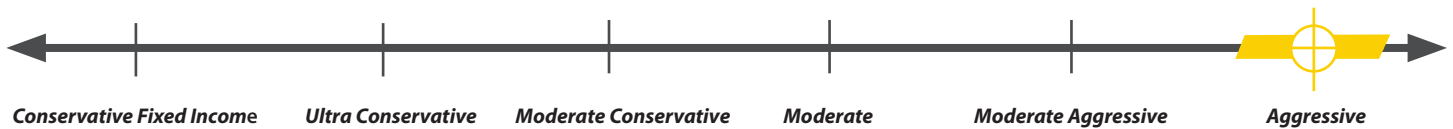


# Elite Equity Focus

## Strategy Snapshot:

**Management Style:** Strategic-Active  
**Composition:** Blended Equity  
 (Individual Stocks and ETFs)  
**Minimum Investment:** \$45,000

**Long-term Return Target** (10 years or longer): 11% to 14%  
**Bull Market Return Target** (similar to 2013 and 2019): 30% to 35%  
**Bear Market Return Target:** -22% to -26%  
**Maximum Drawdown Expectation** (month end): -32% to -35%



## DESCRIPTION:

The *Elite Equity Focus* is a core equity strategy designed to generate stable and consistent growth while limiting systemic and market risk—even through recessions.

The goal of this model is to exceed the S&P 500 during Flat or Bear markets, and potentially outperform the S&P 500 over the course of a full market cycle. This is a buy-and-hold strategy with no explicit downside protection, though we expect it to be less volatile than the S&P 500. It is built for long-term growth and capital accumulation.

The *Elite Equity Focus* includes stocks that demonstrate the ability to yield investors a higher rate of return on their investment, exhibit stable earnings growth along with low volatility, and exhibit abilities to limit impact during market recessions.

## OBJECTIVES:

- Forward 12-month earnings forecasting with 95% or better certainty (core holdings only);
- Recession-resistance;
- Lower Beta vs S&P 500;
- Less drawdown capacity vs S&P 500;
- Steady, consistent growth
- Exposure to companies with stable earnings within focus sectors

## 5 REASONS TO INVEST:

1. More predictability than the overall market;
2. Recession-resistant; demonstrated throughout COVID-19 market impact;
3. Lower market risk vs S&P 500;
4. Reduced historic drawdown capabilities;
5. Higher growth potential relative to its peers;

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